

Minutes for the New West 123rd Street Block Association & Community Garden General  
Membership Meeting: **February 22, 2012**

**Agenda**

News

- Report on Finances
- Report from Steering Committee
- Upcoming events & other announcements

BA Plans for 2012

- Fundraising
- Block Clean-Ups

Garden Plans for 2012

- Fundraising
- Garden Clean-Ups
- Vegetable & flower box audit

**Attendance**

1) News

a) Report on Finances

- Current balance is \$6,309.50; we received a generous donation of \$5,045.00 from the movie crew
- Last year was a great one. We did a lot with the little resources we had and we are working on getting a grant from the city for tree guards.

b) Report from the Steering Committee

- Had four consecutive meetings, which includes an active Google group.
- Drafted a 'Best Practices' document and are looking into contacting the Department of Transportation in regards to traffic stops.
- Successful, intimate meet and greet with Vincent Morgan, a local politician. These meetings are important because communities are able to sense their overall intentions in a smaller setting.
- Garden box maintenance is very necessary as spring is rapidly approaching. Our Rose Garden was a success; fundraising idea of approaching local businesses and having them 'adopt a rose'.
- We should also start posting a list of what you are planting in your box so as to avoid too much surplus.

Fundraising Ideas

- Membership Drive, Harvest Day (donations only)
- More hands-on activities with the youth; Easter and Halloween were wildly successful. We should maintain involvement with those Youth Program events.

- Block Clean Ups are ESSENTIAL. The more people available to help out, the faster the clean up will go and the cleaner our block will be. Getting matching t-shirts is also an option.
- Aaron's great idea: we should each come up with individual goals on the block (to be presented at our next general meeting). Small things that we will try to do a regular basis that will make a huge difference in the long run, such as aiding with reducing outside noise and working toward getting water/electricity in the garden. Might be helpful to post these goals on the garden bulletin board.
- Thermometer which shows how much funds we have raised.